

# WORKING TOGETHER

*to Generate Gains in Student Learning*



CENTER FOR INNOVATIVE  
EDUCATION & PREVENTION

*Empowering Potential Across the Life Span*

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*Donna  
Wilson*



# CENTER FOR INNOVATIVE EDUCATION & PREVENTION

*Empowering Potential Across the Life Span*

The CIEP exists to empower communities and schools with research-based resources for helping all learners to fulfill their unique potential. The Center has access to the BrainSMART® programs for enhancing teacher effectiveness and student learning; these programs have been shared with 3,000 educators through highly rated graduate degree programs and with 150,000 educators through professional development since 1998. The programs focus on translating implications of education, mind, and brain research into practical frameworks for aligning instruction with how people learn.



*Marcus  
Conyers*







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## LET'S WORK TOGETHER TO GENERATE GAINS IN STUDENT LEARNING

Supporting effective teaching may be the best way for communities and districts to ensure that students are prepared for college, work, and life. An important aspect of our mission is to help states, communities, and school districts deliver the high-quality education all students need to reach their full potential and to thrive in the global knowledge economy. Over the last 15 years we have facilitated professional development for more than 150,000 educators, with a focus on teaching students essential 21st century knowledge and skills. We provide practical consulting services and specialize in delivering inspiring keynote speeches and integrated live and virtual professional development based on our popular books, articles, and other materials. Applying our more than three decades of experience in teacher education, CIEP offers guidance for administrators, teachers, and school boards to create model districts, schools, and classrooms that can be sustained locally.

In a survey of the educators who have studied with us:

-  96% said they would recommend the program to colleagues.
-  93% consider themselves better teachers.
-  90% said they are better able to differentiate instruction.
-  98% have added more brain-based teaching strategies to their practice.
-  93% reflect more on their teaching practice.
-  96% are better able to employ strategies for making important knowledge memorable.

Our expert team provides the following events in live and distance formats:

-  Educational planning and consulting to districts and schools
-  Professional development for teachers, teacher leaders, principals, and other educational staff
-  Workshops for administrators
-  Graduate studies for teachers and teacher leaders
-  Planning and consulting for community involvement

*BrainSMART  
is offered through  
a variety of national, state,  
and district events.  
Additionally,  
for those teachers  
who wish to earn a  
graduate degree at the  
Master's or Specialist's level  
our programs are offered  
through accredited graduate  
studies delivered online.*



*Experienced consulting  
and dynamic professional development facilitated by  
Donna Wilson and Marcus Conyers  
based on their programs for improving student learning  
by aligning instruction with education, mind, and brain research.*

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### Dynamic Workshops

“These dynamic workshops give teachers specific strategies that actually help students achieve at higher levels. This training is great!!!”

—Jeanne Zehr, Principal, Ft. Wayne, Indiana

### Inspiring Keynotes

“I have never seen the group more engaged in learning, and I have never seen a presenter practice what they preach as well as you do. Everyone left with new tools they could use immediately.”

—Kay Cornell, International Elementary School Consortium

### Effective, Practical Graduate Studies

“This program meets teachers’ needs and provides immediate tools to turn our classrooms into stimulating learning labs where children are engaged and energized. It is challenging and motivating and makes you want to teach in a way students can learn.”

—Benjamin Schmauss, Nevada teacher

“Earning my Ed.S. with a focus on Teacher Leadership / Instructional Leadership taught me cutting-edge skills to be a productive, effective leader—skills that are necessary to promote and support my teachers and other colleagues.”

—Heather Toner, Georgia teacher



Our approach to professional development grew out of an innovative cognitive graduate program at the University of Detroit and a successful three-year Florida Department of Education project. The BrainSMART program, which was awarded a prestigious Annenberg Challenge Grant through Florida Atlantic University, has been shared and modeled with educators from all 50 states and other countries. Educators who have participated in our live events and online programs often share with their colleagues the positive results in their classrooms from using the effective instructional approach and strategies they have learned. In other words, our programs have support from the educational professionals who matter most—teachers and principals! We have presented at many national conferences for teachers and administrators and have worked at the state, district, and school levels in education, as well as with business, military, law enforcement, and community groups. BrainSMART translates education, mind, and brain research into practical classroom applications; the mission of CIEP is to extend that work by offering solutions and guiding dialogue across the range of educational stakeholders in schools and communities. The work of the Center also focuses on promoting wellness through BrainSMART HealthWise®. This program further supports schools to assist youth to develop academically, physically, emotionally, and socially.

*BrainSMART and CIEP are proud to have presented with ...*

*South African Principals' Association • Dubai, Abu Dhabi for the International Educational Association • International Association for Cognitive Education and Psychology • National Staff Development Council • National Board for Professional Teaching Standards • Florida Reading Association • National Association of Elementary School Principals • National Association of Secondary School Principals • Florida Association of Alternative School Educators • Learning & the Brain Conference • Florida Department of Education Three Year Project • International Alliance of Learning • American Educational Research Association • National Association of School Psychologists • International Center for the Enhancement of Learning Potential, Jerusalem, Israel • International Association of Cognitive Education • National Dropout Prevention Network, Clemson University • Association of Teacher Educators • Texas Association of School Boards Parent Learning Network • International Elementary Schools Consortium • Orange County Florida Reading Association • Communities in Schools • Winter Park Florida Health Foundation • St. Tammany Parish Schools • Orlando Public Schools • Park Maitland Private School • New York City Schools • Ft. Worth Regional Services Center • San Antonio Regional Services Center • South Lyon Michigan School District • South Huntington New York School District • Los Angeles Public Schools • Monroe County (Florida Keys) School District • Marion County West Virginia Public Schools • Fort Wayne Public Schools • Brownsburg Indiana Corporation Schools • Austin Texas Regional Services Center • Indiana State Gifted Conference Indianapolis • Chicago Public Schools • Heavener Oklahoma High School Graduation • Vineland New Jersey Public Schools • Fischler Graduate School of Education and Human Services at Nova Southeastern University • Florida Atlantic University • Clarke County Washington Schools • Annenberg Foundation • Okeechobee County Florida Schools • Utah State Department of Education • Midland Texas Regional Services Center • Dallas Texas Regional Services Center • Scranton Pennsylvania Public Schools and Community • Waco Texas Schools • Brookshire Elementary Winter Park Florida • Management Training Institute, Florida • Oklahoma State Legislature • Toronto Canada Schools • Broward County Florida Schools • Orange County Florida Communities Schools • Sarasota County Florida Schools • Alpena Community College Michigan • Hastings New York Schools • New Brunswick Canada Schools • Brevard County Florida Schools • Leon County Florida Schools • Wilmington Delaware Schools • Bell School of Languages Cambridge England • Palm Beach County Florida Schools • Texas Safe and Drug Free Schools • Palm Beach County Safe School Center • The Brain Expo • Spring Branch Texas Schools • Orange Ohio City Schools • Bloomfield Hills Michigan Schools • Healthy Brain Expo • Illinois Association of Middle Schools • Institute for At-Risk Infants, Children, Youth and Their Families • Park Maitland Parent Association • Southern Baptist Association • Genesee Public Schools, Flint Michigan • Royal Oak Michigan Schools • Central Florida Regional Leadership Conference • Michigan Association for Mediated Learning • Orange City Parent Association • Amarillo Texas Regional Service Center • Florida Institute for Small and Rural Districts • Institute for International Research • Ryerson Polytechnic University Toronto Canada • Canadian Organization of Campus Activities • First Congregational Church Winter Park Florida • Florida Diagnostic and Learning Resource Center • Wichita Falls Texas Regional Service Center • Rocky Mountain Educational Research Group • DeSoto Correctional Institution • Achievement and Development Department Fort Bend ISD • Canadian Management Center • Kentucky Department of Education • University of Georgia Systems • Brownsville Texas Regional Service Center • Fanshawe College London Ontario Canada • University of Oklahoma • Purdue University - Fort Wayne • Exceptional Student Education District School Board of Monroe County Florida • Students Association of Lambton College Ontario Canada • University of South Florida • Windsor Department of Legal and Human Resources • Southwest Center for Mediated Learning • Greenville Michigan Public Schools • McMaster University Canada • Florida Gulf Coast University • University of Central Florida • Corpus Christi Texas Regional Service Center • Association for Supervision and Curriculum Development • Norman Oklahoma Chamber of Commerce • Norman Health and Mental Health Consortium • Florida School for the Deaf and Blind • and many, many more.*



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